

# Randall K. Wolf

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April 4, 2023

Augusta County Board of Supervisors  
18 Government Lane, Verona, VA 24482

Dear Augusta County Board of Supervisors and Residents of South River District:

In 2019 I ran a campaign to join the Board of Supervisors and represent South River District. Today I express my continued interest in working for the people of Lyndhurst, Sherando, and Stuarts Draft as interim Supervisor to fill the vacancy created by Steve Morelli's departure. My intention is to serve until the election in November determines a permanent replacement.

As I have run for office, I have knocked on hundreds of doors in Augusta County and talked at length with many neighbors. My objective as interim Supervisor would be to represent them, build bridges of understanding, and find common ground on things that matter to people in Augusta County. I would serve as responsible custodian acting in a non-partisan manner. I believe that state and national politics should be left at the door when it comes to expediting the important business of local government. I would put the needs of people first, support family farms, seek opportunities for economic development while preserving farmland and upholding landowner rights, and support the people in our communities by providing the essential services they need.

I bring extensive experience into the role, and I am currently involved in various community organizations and initiatives: I serve on the board of the Shenandoah Valley Bicycle Coalition, which helped procure \$100,000 in grants to design walking and biking trails in Waynesboro's Sunset Park. This work has connected me to a number of CSPDC/VDOT teams reviewing future projects in our area. I am founder and chair of Bike Box of the Blues Ridge, a nonprofit bike kitchen. I currently serve on the Augusta Health Walk-Bike Summits Committee, planning our next summit for this fall. Currently, I contribute to the SAWMPO Intersection Safety Study that is reviewing six intersections for redesign, two of which are in Verona.

As a lifelong journalist I have used data and facts to raise questions and interpret important issues. I strongly believe in government transparency.

Selecting me as Supervisor, I believe, will also create a level playing field for the November election: Consider that appointing a person who is also running for this seat could potentially influence the election. Voters should be offered fresh candidates to decide from when selecting who represents them for the next four years.

Thank you for this opportunity. I look forward to your answering your questions at the public board meeting. It would be an honor to represent the people of South River and serve with all of you.

Sincerely,



Randall K. Wolf

Well-rounded professional, with strong leadership and project management skills.  
I use my life experiences to better the community where I live.

## **Current Activities**

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### **Bike Box of the Blue Ridge**

Founder and Chair of this nonprofit bike shop located in the Waynesboro Boys & Girls Club. Our mission is to repair donated bikes and provide them to people to use as transportation or recreation. We also teach kids to ride safely and repair their own bikes.

### **Shenandoah Valley Bicycle Coalition**

Board Member of this 1,000+ member organization that has managed over a million dollars in federal and state trail building grants and promotes safer biking and walking throughout the Central Shenandoah Valley.

### **Freelance photography**

Capturing and editing images for VMI's Division One sports teams.

### **Professional and Charity Cycling Event Production**

Event Production – Currently, I am Ride Director for the Valley Veterans Ride for Heroes with the 12 regional VFW posts. This event has 200 bike riders and has raised over \$100,000 for Boulder Crest Retreats, which help veterans manage PTSD. I've been part of producing charity bike rides and professional races since 1985. My experience includes route design, logistics, and event photography coverage.

## **Journalism**

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### ***The News Leader, Staunton, VA:* June 2014 to October 2016**

Planning Editor/Producer – Led daily news, sports, and feature coverage for online and print products with a focus on audience development and quality coverage. Newsroom lead for breaking news coverage. Directed reporters and photographers in content creation. Curated and edited content. Oversaw relationship with design studio for print product. Established a partnership WMRA-Public Radio to utilize our reporters as on-air experts.

### ***The Journal News, White Plains, NY:* September 2005 to November 2010**

Assistant Director of Visuals – Co-led the Photo Staff as we transitioned from a traditional still photo department to visual storytelling team utilizing live and packaged video. Helped produce a daily live two-hour broadcast on cable television using our video content. Provided images for 20+ *Journal News* micro-local magazines each year. Senior staff member, served two-terms on companywide Solutions Team, leading multi-departmental committees to transform content, enhance branding, and develop new revenue streams.

### ***The Globe and Mail, Toronto, ON:* August 2004 to September 2005**

Senior Photo Editor – As a newsroom leader for Canada's national newspaper, I directed the visual department of photo editors, staff photographers, dozens of freelance photographers, and the imaging department. Coordinated and directed visual coverage and image selection and brought a greater sense of urgency and engagement to the photography.

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## ***News & Record, Greensboro, NC:*** April 1999 to November 2003

Director of Photography – Coordinated visual coverage throughout the newsroom and led a staff of ten to earn numerous regional awards. Successfully transitioned the photo team from film-based production to a digital imaging department. Effectively integrated the photo department into the newsroom with the responsibility of generating self-directed content. Managed departmental budget and conducted staff evaluations.

## ***Philadelphia Inquirer, Philadelphia, PA:*** October 1992 to April 1999

Photo Editor and New Jersey Photo Bureau Chief – Held high pressure and detailed-oriented photo editing positions that included assigning photographers, coordinating coverage with all newsroom departments, and deadline image selection for sports and for the front page.

## ***Baltimore Sun, Baltimore, MD:*** November 1987 to October 1992

Photo Editor – Assigned 23 photographers and represented the department for coverage planning and visual content selection. Originally hired as a suburban staff photographer, I became their first photo editor for the suburban sections. I helped to establish their digital darkroom—one of the first digital darkrooms in the news industry.

## **Business Experience**

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### **Cyber City Inc., New York, NY:** December 2010 to December 2013

Sales and Vendor Relations Manager – As a leadership team member at Cyber City, my focus was on cultivating new clients, building partner alliances, and providing customized technology solutions including private cloud hosting. I evaluated computing requirements, analyzed systems, and designed local area networks. Marketing direction was also a primary responsibility at this technology provider for small businesses.

### **Tube Methods Inc., Bridgeport, PA:** September 1979 to November 1984

Industrial Relations Supervisor – Senior manager for Tube Methods Inc, a stainless-steel tubing manufacturing company that employed 85 people. Duties included production scheduling, customer relations and sales, UAW union contract negotiations and grievance hearings. Tube Methods was founded by my grandfather.